



## **VetHealth Global Announces 2019 Honourary Chair**

*Charlottetown, Prince Edward Island (April 11, 2019)* – VetHealth Global™, North America’s premier International Animal Health and Nutrition Business Conference is pleased to announce that Jeff Simmons, President & CEO, Elanco Animal Health will serve as VetHealth Global’s 2019 Honourary Chair.

VetHealth Global™ is hosted every two years by the PEI BioAlliance and supported by international animal health industry partners. This year’s meeting will be held June 24 -26th in Charlottetown, Prince Edward Island, Canada.

Simmons is a purpose-driven leader with nearly 30 years of experience focused on delivering business results, engaging employees, and developing the next generation of leaders. As the head of Elanco Animal Health for the past decade, he has directed the company’s transformation from a primarily US feed additive company to a premier global player with a balanced and diversified business. During Simmons’ tenure, Elanco has tripled in size, created a unique innovation engine, completed 10 acquisitions and built five new businesses, including a \$1 billion companion animal business. The company is focused on delivering value to customers through products, services and expertise.

“It’s a great pleasure to serve as Honourary Chair of VetHealth Global 2019,” states Jeff Simmons. “I know that delegates who attend this year’s event will be impressed by all this Conference has to offer. The organizing committee has developed a strong program that speaks well to what is currently happening within our industry and will focus on key discussions affecting the global animal health industry in the future.”

Elanco has a strong connection with Prince Edward Island, with the Aquaculture Research and Vaccine Manufacturing division of Elanco located in Prince Edward Island.

Simmons joins a long list of veteran Industry experts who have served as Honourary Chair for the International Animal Health and Nutrition Business Conference. Since 2007, VetHealth Global has featured Dr. George Gunn, Dr. Brendan Fox, Clint Lewis, Dr. Peter H. Jones, Rick DeLuca, and George Heidgerken.

The VetHealth Global program provides a unique networking opportunity, where leaders from animal health and nutrition companies can come together in a relaxed environment to discover new opportunities and build business relationships. In addition, the Conference has showcased more than eighty international emerging companies in its Innovation Spotlight Series.

“We are looking forward to hosting some of the world’s most influential leaders in animal health and nutrition in Prince Edward Island again this June,” says Rory Francis, Chair of VetHealth Global 2019. “Whether you're a multinational, startup, investor, or service provider, you’ll be invigorated by the panel discussions, emerging company presentations, and contacts made through the VHG Business Partnering Program,” says Francis.

Elanco will present in the VHG opening plenary session and lead discussions with other international senior executives about current impacts on the animal health industry. Other panel sessions will discuss market trends, global regulatory issues, partnerships and investments, and innovations in companion animal and food animal health and nutrition, wrapping up with insights into the future of the industry.

New to VetHealth Global 2019 is the Pre-Conference Day on June 24th open to all registered delegates, offering interactive industry and scientific and technical tours, exhibits, and business partnering meetings, as well as a Sales and Investment Workshop hosted by the GetMoreSales Corp. Team.

For the full Conference program, list of presenters, sponsorship opportunities, and to register, visit [www.vethealthglobal.com](http://www.vethealthglobal.com).

-30-

**For more information, contact:**

Rose Fitzpatrick  
[rose@peibioalliance.com/info@vethealthglobal.com](mailto:rose@peibioalliance.com/info@vethealthglobal.com)  
(902) 367- 4403  
[www.vethealthglobal.com](http://www.vethealthglobal.com)  
@VetHealthGlobal  
#VHG2019