



## 2019 SPONSORSHIP OPPORTUNITIES

### Sponsorship Form

Sponsorship Package	Dollar Value (CAD)	Package Details
Platinum Partner	\$15,000	<ul style="list-style-type: none"> <li>• Acknowledgement throughout the conference as Platinum Partner</li> <li>• <b>Opening plenary presentation spot in conference program (Welcome breakfast)</b></li> <li>• Company product placement on event tables (<b>Welcome breakfast</b>)</li> <li>• <b>Closing plenary presentation spot in conference program (Closing remarks, pre-reception)</b></li> <li>• <b>Private small meeting room for One-to-One Business Partnering Meetings (MOJO)</b></li> <li>• <b>Meeting Room/set-up to host pre-conference corporate session</b></li> <li>• Reserved (VIP) seating at Gala Lobster Dinner</li> <li>• Complimentary Exhibitor booth space</li> <li>• <b>Priority access to One-to-One Business Partnering Meeting (MOJO) bookings</b></li> <li>• Contact information for all conference attendees</li> <li>• <b>4 complimentary conference registrations</b></li> <li>• On-site signage and recognition at event</li> <li>• Recognition in conference pre-promotions as Platinum Partner</li> <li>• Recognition on social media as Platinum Partner</li> <li>• Recognition in conference program as Platinum Partner</li> <li>• Media Signage</li> <li>• Complimentary full page colour advertisement in conference program booklet</li> </ul>

		<ul style="list-style-type: none"> <li>• Hyperlinked logo on VHG website</li> </ul>
<p><b>Gold Partner</b></p> <p><b>Gala Lobster Dinner sponsored by Huvepharma</b></p>	\$12,000	<ul style="list-style-type: none"> <li>• Acknowledgement throughout conference as Gold Partner</li> <li>• Introduction and welcome remarks at Gala Lobster Dinner</li> <li>• <b>Private small meeting room for One-to-One Business Partnering Meetings (MOJO)</b></li> <li>• Reserved (VIP) table for 8 at Gala Lobster Dinner</li> <li>• Complimentary Exhibitor booth space</li> <li>• <b>Priority access to One-to-One Business Partnering Meeting (MOJO) booking</b></li> <li>• <b>Meeting Room/set-up to host pre-conference corporate session</b></li> <li>• Contact information for all conference attendees</li> <li>• <b>3 complimentary conference registrations</b></li> <li>• Company product placement on event tables (i.e. Gala Lobster Dinner)</li> <li>• On-site signage and recognition at event</li> <li>• Recognition in conference pre-promotions as Gold Partner</li> <li>• Recognition on social media as Gold Partner</li> <li>• Recognition in conference program as Gold Partner (including company logo on all Gala Dinner promotions)</li> <li>• Media Signage</li> <li>• Complimentary full page colour advertisement in conference program booklet</li> <li>• Hyperlinked logo on VHG website</li> </ul>
<p><b>Silver Partner</b></p> <p><b>Zoetis</b></p>	\$10,000	<ul style="list-style-type: none"> <li>• Acknowledgement throughout conference as Silver Partner</li> <li>• <b>Sponsorship of VHG Innovation Spotlight Series</b></li> <li>• Introduction and welcome remarks at Innovation Spotlight Series</li> <li>• <b>Private small meeting Room for One-to-One Business Partnering Meetings (MOJO)</b></li> <li>• Reserved (VIP) seating at Gala Lobster Dinner</li> <li>• Complimentary Exhibitor booth space</li> <li>• <b>Priority access to One-to-One Business Partnering Meeting (MOJO) booking</b></li> <li>• <b>Meeting Room/set-up to host pre-conference corporate session</b></li> <li>• Contact information for all conference attendees</li> <li>• <b>3 complimentary conference registrations</b></li> <li>• On-site signage and recognition at event</li> <li>• Recognition in conference pre-promotions as Silver Partner</li> <li>• Recognition on social media as Silver Partner</li> <li>• Recognition in conference program as Silver Partner</li> <li>• Media Signage</li> <li>• Complimentary full page colour advertisement in conference program booklet</li> <li>• Hyperlinked logo on VHG website</li> </ul>

<b>Bronze Partner</b>	\$7,500	<ul style="list-style-type: none"> <li>• Acknowledgement throughout conference as Bronze Partner</li> <li>• Sponsorship of one of the following events: <ul style="list-style-type: none"> <li>• <b>Pre-Conference Workshop Session</b></li> <li>• <b>Keynote Luncheon (Day 1)</b></li> <li>• <b>Keynote Luncheon (Day 2)</b></li> </ul> </li> <li>• Introduction and welcome remarks, including introduction of speakers, at sponsored event</li> <li>• Complimentary Exhibitor booth space</li> <li>• Contact information for all conference attendees</li> <li>• <b>2 complimentary conference registrations</b></li> <li>• Priority access to One-to-One Business Partnering Meeting (MOJO) booking</li> <li>• <b>Meeting Room set-up to host pre-conference corporate session</b></li> <li>• On-site signage and recognition at event</li> <li>• Recognition in conference pre-promotions as Bronze Partner</li> <li>• Recognition on social media as Bronze Partner</li> <li>• Recognition in conference program as Bronze Partner</li> <li>• Media Signage</li> <li>• Complimentary full page colour advertisement in conference program booklet</li> <li>• Hyperlinked logo on VHG website</li> </ul>
One-to-One Business Partnering Program Partner	\$5,000	<ul style="list-style-type: none"> <li>• Priority access to One-to-One Business Partnering Meeting (MOJO) booking</li> <li>• Contact information for all conference attendees</li> <li>• <b>1 complimentary conference registration</b></li> <li>• On-site signage and recognition at event</li> <li>• Recognition in conference program as One-to-One Business Partnering Partner</li> <li>• Media Signage</li> <li>• Complimentary ½ page colour advertisement in conference program booklet</li> <li>• Hyperlinked logo on VHG website</li> </ul>
Opening Reception Partner	\$5,000	<ul style="list-style-type: none"> <li>• Introduction and welcome remarks at opening reception</li> <li>• Priority access to One-to-One Business Partnering Meeting (MOJO) booking</li> <li>• Contact information for all conference attendees</li> <li>• <b>1 complimentary conference registration</b></li> <li>• On-site signage and recognition at event</li> <li>• Recognition in conference program as Opening Reception Partner</li> <li>• Media Signage</li> <li>• Complimentary ½ page colour advertisement in conference program booklet</li> <li>• Hyperlinked logo on VHG website</li> </ul>
		<ul style="list-style-type: none"> <li>• <b>1 complimentary conference registration</b></li> </ul>

Conference Lanyard Partner	\$4,000	<ul style="list-style-type: none"> <li>• Company logo/identification printed on all delegate conference lanyards and badge holders</li> <li>• On-site signage and recognition at event</li> <li>• Media signage</li> <li>• Hyperlinked logo on VHG website</li> </ul>
VHG Networking Partner	\$3,500	<p>Sponsorship of VHG Nutrition/ Networking breaks</p> <ul style="list-style-type: none"> <li>• <b>1 complimentary conference registration</b></li> <li>• On-site signage and recognition at event</li> <li>• Recognition in conference program as Networking Partner</li> <li>• Media Signage</li> <li>• Complimentary ½ page colour advertisement in conference program booklet</li> <li>• Hyperlinked logo on VHG website</li> </ul>
Exhibitor Package	\$3,000	<ul style="list-style-type: none"> <li>• Available to all conference registrants</li> <li>• <b>1 complimentary conference registration</b></li> <li>• 8 x 10 Exhibit space in high-traffic area of conference centre</li> <li>• 6 ft. dressed table with electrical</li> <li>• Company name listed in exhibitor listing online</li> </ul>
Conference Program Advertisement	\$600 (½ page) \$1,200 (Full page)	<ul style="list-style-type: none"> <li>• Available to all conference registrants</li> <li>• ½ and full page options</li> <li>• Full colour advertisement in conference VHG conference program booklet (Camera-ready artwork provided by sponsor)</li> </ul>
Product Partner	N/A	<ul style="list-style-type: none"> <li>• Available to companies who wish to provide a product or service to enhance the successful delivery of the conference (e.g. Delegate gifts, bags, transportation services, printing, design, promotional items, etc.)</li> <li>• Sponsorship includes full cost associated with production of product/service only</li> <li>• Company logo displayed on product</li> <li>• Acknowledgement of sponsor throughout conference program</li> <li>• Hyperlinked logo on VHG website</li> </ul>