



2021 SPONSORSHIP OPPORTUNITIES

Sponsorship Form

Sponsorship Package	Dollar Value (CAD)	Package Details
Platinum Partner SOLD	\$15,000 SOLD	<ul style="list-style-type: none"> • Acknowledgement throughout the conference as Platinum Partner • Opening plenary presentation spot in conference program (Welcome breakfast) • Company product placement on event tables (Welcome breakfast) • Closing plenary presentation spot in conference program (Closing remarks, pre-reception) • Private small meeting room for One-to-One Business Partnering Meetings (MOJO) • Meeting Room/set-up to host pre-conference corporate session • Reserved (VIP) seating at Gala Lobster Dinner • Complimentary Exhibitor booth space • Priority access to One-to-One Business Partnering Meeting (MOJO) bookings • Contact information for all conference attendees • 4 complimentary conference registrations • On-site signage and recognition at event • Recognition in conference pre-promotions as Platinum Partner

		<ul style="list-style-type: none"> • Recognition on social media as Platinum Partner • Recognition in conference program and conference app as Platinum Partner • Media Signage • Complimentary full page colour advertisement in conference program booklet • Hyperlinked logo on VHG website • Moderator for one panel session
<p>Gold Partner & Gala Lobster Dinner</p> <p>SOLD</p>	<p>\$12,000</p> <p>SOLD</p>	<ul style="list-style-type: none"> • Acknowledgement throughout conference as Gold Partner • Introduction and welcome remarks at Gala Lobster Dinner • Private small meeting room for One-to-One Business Partnering Meetings (MOJO) • Reserved (VIP) table for 8 at Gala Lobster Dinner • Complimentary Exhibitor booth space • Priority access to One-to-One Business Partnering Meeting (MOJO) booking • Meeting Room/set-up to host pre-conference corporate session • Contact information for all conference attendees • 3 complimentary conference registrations • Company product placement on event tables (i.e. Gala Lobster Dinner) • On-site signage and recognition at event • Recognition in conference pre-promotions as Gold Partner • Recognition on social media as Gold Partner • Recognition in conference program and conference app as Gold Partner (including company logo on all Gala Dinner promotions) • Media Signage • Complimentary full page colour advertisement in conference program booklet • Hyperlinked logo on VHG website • Moderator for one panel session
<p>Silver Partner 2 available</p>	<p>\$10,000</p>	<ul style="list-style-type: none"> • Acknowledgement throughout conference as Silver Partner • Sponsorship of VHG Innovation Spotlight Series • Introduction and welcome remarks at Innovation Spotlight Series • Private small meeting Room for One-to-One Business Partnering Meetings (MOJO) • Reserved (VIP) seating at Gala Lobster Dinner • Complimentary Exhibitor booth space • Priority access to One-to-One Business Partnering Meeting (MOJO) booking • Meeting Room/set-up to host pre-conference corporate session • Contact information for all conference attendees • 3 complimentary conference registrations • On-site signage and recognition at event

		<ul style="list-style-type: none"> • Recognition in conference pre-promotions as Silver Partner • Recognition on social media as Silver Partner • Recognition in conference program and conference app as Silver Partner • Media Signage • Complimentary full page colour advertisement in conference program booklet • Hyperlinked logo on VHG website • Moderator for one panel session
Bronze Partner 3 available	\$7,500	<ul style="list-style-type: none"> • Acknowledgement throughout conference as Bronze Partner • Sponsorship of one of the following events: <ul style="list-style-type: none"> • Pre-Conference Workshop Session • Keynote Luncheon (Day 1) • Keynote Luncheon (Day 2) • Introduction and welcome remarks, including introduction of speakers, at sponsored event • Complimentary Exhibitor booth space • Contact information for all conference attendees • 2 complimentary conference registrations • Priority access to One-to-One Business Partnering Meeting (MOJO) booking • On-site signage and recognition at event • Recognition in conference pre-promotions as Bronze Partner • Recognition on social media as Bronze Partner • Recognition in conference program and conference app as Bronze Partner • Media Signage • Complimentary full page colour advertisement in conference program booklet • Hyperlinked logo on VHG website
One-to-One Business Partnering Program Partner	\$5,000	<ul style="list-style-type: none"> • Priority access to One-to-One Business Partnering Meeting (MOJO) booking • Contact information for all conference attendees • 1 complimentary conference registration • On-site signage and recognition at event • Recognition in conference program and conference app as One-to-One Business Partnering Partner • Media Signage • Complimentary ½ page colour advertisement in conference program booklet • Hyperlinked logo on VHG website
		<ul style="list-style-type: none"> • Introduction and welcome remarks at opening reception

Opening Reception Partner	\$5,000	<ul style="list-style-type: none"> • Priority access to One-to-One Business Partnering Meeting (MOJO) booking • Contact information for all conference attendees • 1 complimentary conference registration • On-site signage and recognition at event • Recognition in conference program and conference app as Opening Reception Partner • Media Signage • Complimentary ½ page colour advertisement in conference program booklet • Hyperlinked logo on VHG website
Conference Lanyard Partner SOLD	\$4,000 SOLD	<ul style="list-style-type: none"> • 1 complimentary conference registration • Company logo/identification printed on all delegate conference lanyards and badge holders • On-site signage and recognition at event • Media signage • Hyperlinked logo on VHG website • Recognition in conference program and conference app as Conference Lanyard Partner
VHG Networking Partner	\$3,500	<p>Sponsorship of VHG Nutrition/ Networking breaks</p> <ul style="list-style-type: none"> • 1 complimentary conference registration • On-site signage and recognition at event • Recognition in conference program and conference app as Networking Partner • Media Signage • Complimentary ½ page colour advertisement in conference program booklet • Hyperlinked logo on VHG website
Panel Session Partner	\$3,500	<p>Sponsorship of Panel session</p> <ul style="list-style-type: none"> • 1 complimentary conference registration • On-site signage and recognition at event • Recognition in conference program and conference app as a Panel Session Partner • Media Signage • Complimentary ½ page colour advertisement in conference program booklet • Hyperlinked logo on VHG website
Exhibitor Package	\$3,000	<ul style="list-style-type: none"> • Available to all conference registrants • 1 complimentary conference registration • 8 x 10 Exhibit space in high-traffic area of conference centre • Table and chairs for partnering meetings • 6 ft. dressed table with electrical

		<ul style="list-style-type: none"> • Company name listed in exhibitor listing on website and conference app
<p>Conference Program Advertisement</p>	<p>\$600 (½ page) \$1,200 (Full page)</p>	<ul style="list-style-type: none"> • Available to all conference registrants • ½ and full page options • Full colour advertisement in conference VHG conference program booklet (Camera-ready artwork provided by sponsor) • Hyperlinked logo on conference app
<p>Product Partner</p>	<p>N/A</p>	<ul style="list-style-type: none"> • Available to companies who wish to provide a product or service to enhance the successful delivery of the conference (e.g. Delegate gifts, bags, transportation services, printing, design, promotional items, etc.) • Sponsorship includes full cost associated with production of product/service only • Company logo displayed on product • Acknowledgement of sponsor throughout conference program • Hyperlinked logo on VHG website and conference app